

**ASSESSMENT CATEGORY - Older Londoners****Live Music Now!****Adv: Tim Wilson****Amount requested: £88,413****Base: Islington****Benefit: London-wide****Amount recommended: £85,500****The Applicant**

A registered charity, Live Music Now (LMN) was established by the violinist Yehudi Menuhin to fulfil his vision that music could “comfort, heal and bring delight”. The charity has a federal structure with branches across the UK. The proposal under consideration by City Bridge Trust is for work that will be overseen by LMN South East, although the award would be made to the parent organisation, LMN.

**The Application**

LMN seeks to work with over 450 older people at 13 London care homes during the life of the proposed grant. The charity will encourage care home staff to use music as part of their daily care through modelling accessible, participatory performance. The charity also wishes to develop resources for sharing learning from the project more widely. Work will be based on previous services LMN has delivered with care homes and will expand the network of homes the charity has supported.

**The Recommendation**

The charity has a large network of experienced musicians and trainers from a wide range of genres. LMN's care home work is explicitly concerned with 'making music with' rather than 'performing at' residents, and all musicians who engage with the charity are auditioned on this basis. The work delivered in care homes has been evaluated favourably by the University of Winchester, and your officer discussed the application with the charity's referee at the Baring Foundation who spoke positively about the quality of LMN's services. The applicant has included a 'contingency' provision in its proposal which is not something the Trust typically supports. A slightly lower funding recommendation is advised as follows:

***£85,500 over three years (£28,000; £28,500; £29,000) towards the costs of interactive music workshops and staff training across care homes in London.***

**Funding History**

Meeting Date	Decision
14/07/2016	Application rejected for insufficient focus on the proposed beneficiary groups.
28/07/2011	£75,000 over 3 years towards the costs of a live music project in 5 London boroughs to improve the well-being of Londoners with mental health problems.

**Background and detail of proposal**

Building on learning from previous LMN projects (notably “A Choir in Every Care Home” and “Composing with Care”), the charity will engage with 13 care homes, most of which will have no experience of music provision. LMN will offer 12 weekly workshops, planning activities in consultation with staff and residents, as well as

training for care staff and musicians. The charity's primary concern is making its approach sufficiently accessible to ensure work is sustained after the workshops, and the musicians it engages approach the care settings with a view to embedding support and building confidence. Some post-residency follow-up work will take place and LMN will develop further online resources to complement its current materials to ensure that learning can be shared widely.

### Financial Information

The table below shows a spike in income and expenditure in 2018. This relates to the delivery of a large project for armed forces veterans funded with LIBOR fines distributed by Treasury.

The 2017 costs of raising funds are lower than would otherwise be expected for an organisation which undertakes extensive project work. LMN has explained that it has not previously apportioned the cost of staff time to fundraising in its accounts but will seek to do so in subsequent years. The figures provided for 2018 and 2019 reflect the true estimated cost of fundraising and appear reasonable.

LMN has confirmed 47% of its expected income after four months of the current financial year. The charity is comfortable with this level because it only undertakes work once project funding has been confirmed. Activities, and therefore expenditure, can be scaled back if LMN does not meet its income target.

Year end as at 31st March	2017 Examined Accounts £	2018 Draft £	2019 Budget £
<b>Income &amp; expenditure:</b>			
Income	849,594	1,163,500	984,500
- % of income confirmed as at 9th August 2018	n/a	100%	47%
Expenditure	(887,150)	(1,068,500)	(944,250)
Total surplus/(deficit)	(37,556)	95,000	40,250
Split between:			
- Restricted surplus/(deficit)	(62,419)	52,000	53,500
- Unrestricted surplus/(deficit)	24,863	43,000	(13,250)
	(37,556)	95,000	40,250
Cost of Raising Funds	1,023	88,400	88,400
- % of income	0.1%	7.6%	9.0%
Operating expenditure (unrestricted funds)	363,559	315,000	330,250
<b>Free unrestricted reserves:</b>			
Free unrestricted reserves held at year end	51,505	94,505	81,255
No of months of operating expenditure	1.7	3.6	3.0
Reserves policy target	90,890	78,750	82,563
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(39,385)	15,755	(1,308)